

SS23 COLLECTION



ICEBUG®
SWEDISH TRACTION FOOTWEAR



**FOR THE
PLANET**
—MEMBER—



**CLIMATE
NEUTRAL**
CERTIFIED

SS23 COLLECTION



ICEBUG®
SWEDISH TRACTION FOOTWEAR



—MEMBER—



—MEMBER—

A lush forest scene with moss-covered ground and tree trunks. The ground is covered in vibrant green moss, and several tree trunks are visible, some with moss growing on them. The background is filled with more trees and foliage, creating a dense and vibrant green environment.

The decisive decade

2020–2030 has been named the “decisive decade”, where we need to take action to counter climate change and biodiversity loss, and we believe that’s true.

We’re now a couple of days into the second year of it. These times call for all of us to find our inner motivation for becoming our version of activists, to find what we love and how we want to protect that.



15 %
klart

35 %
Kvar till
2030

Att
minska
till 2050

**It's you being a changemaker
that will make a difference.**

FSC® certified Natural rubber in outsoles

We initiated a collaboration with Forest Stewardship Council® (FSC) and other footwear brands to develop FSC® certified footwear rubber supply chain in Thailand.

FSC secures sustainable forestry (rubber farming) and good working conditions and traceability in the whole value chain.

Icebug is now FSC certified (license code: FSC-C173562) and so is the whole value chain. We source FSC certified natural rubber from small holder farmers in Thailand, where we also invited other footwear brands to increase the volumes and keep the farmers and processor motivated.

For SS23 several styles will be FSC certified with FSC rubber in the outsoles.



Solar energy on factories roof

We teamed up with Clean Energy Investment Agency (CEIA) and other brands to offer our partner factories in Vietnam favorable rooftop solar energy.

The feasibility studies show potential for up to 67% savings of climate emissions, plus cheaper energy, a real win-win! Great Process and Haksan, together producing the majority of Icebugs shoes, joined the purchase process early 2022.

We expect the SS23 styles to get lower energy footprint thanks to this project.

Full leather traceability by SPOOR

Icebug runs a pilot project with Danish SPOOR and Ecco Leather that enables tracing of the leather origin back to the farm – and even to the unique animal!

So we know that this leather is from healthy and well treated cows from Danish farms which assures no deforestation and good working conditions.

The SPOOR leather also comes with specific climate data with lower emissions than today. Of course we also keep the excellent features of Eccos Dritan leather with Leather Working Group (LWG) gold standard. The Dritan method saves chemicals, water and energy.

TRACTION TECHNOLOGIES

BUGrip® DYNAMIC STUDS



BUGrip® – is the name of Icebug’s traction technology for the most slippery conditions. A BUGrip® sole is made of a special rubber compound, with 23% natural rubber, and has 14–19 integrated steel studs. Tips are made of carbide steel which makes them extremely durable.

The design of the studs, together with the properties of the rubber compound, give these studs a dynamic function. The

studs work independently from each other and are not completely fixed. When weight is applied the studs push in toward the surface of the sole. How far they are pushed in depends on the pressure exerted by the user and the resistance from the ground. This dynamic function makes the studs adapt to the surface and provide the best possible traction on anything from dry asphalt to pure ice.

OLX FIXED STUDS



The Fixed Studs do not adjust to the surface like the Dynamic Studs in the BUGrip® system, instead they are always exposed and grip whatever surface that comes in their way. With Fixed Studs it’s possible to make the sole relatively thin which saves weight and improves the ground control. The sole has 23% natural rubber.

The Fixed Studs system is exclusively used in shoes for very demanding terrain, where reliable traction is of utmost importance. The studs are made of steel and has carbide steel tips, which makes them almost impossible to wear down. The shoes with Fixed Studs have “OLX” added to the models’ name.

RB9X® RUBBER 9 EXTREME



Rubber 9 Extreme (RB9X®) is a groundbreaking rubber compound development. It sets a whole new standard in providing traction on, specially, wet surfaces. The RB9X sole compound has 31% natural rubber.

Lab tests (SATRA) show that RB9X® outgrips the competition on both dry and wet surfaces but still matches the durability (DIN53516 < 120) of an asphalt running shoe.

In real action that means up-graded and long-lasting traction reliability in wet and slippery conditions.

BIOSOLE™

BIOSOLE



Biosole is a new traction rubber compound developed by Icebug. Natural rubber is replacing synthetic rubber which means a reduced oil dependency. It also leads to reduced climate impact since natural rubber has half the impact compared to synthetic rubber.

Biosole contains 62% natural rubber, 7% synthetic rubber and 31% non-oil based fillers and agents. The abrasion resistance is excellent giving a very durable outsole.

The unique feature of Biosole is the maintained softness also in very low temperatures resulting in great grip and walking comfort all year around.

MICHELIN

WINTER RUBBER TRACTION



For shifting autumn and winter conditions, ranging from wet city pavements to frosty gravel roads, providing proper unstudded traction can be a challenge. Especially since rubber tends to harden and get stiff as temperature drops. In a collaboration with MICHELIN Technical Soles, Icebug now offers a winter adapted rubber outsole. Developed with the ICE Control Technology, solution formulated to provide superior ground control in snow or ice. This technology allows you to relax and enjoy being outside, no matter how slippery it is. There is no better unstudded winter traction.

The tread pattern of the outsole is based on the legendary MICHELIN X-Ice Xi3 winter tire, with Cross Z Sipes that provide traction on ice and wide grooves for excellent water evacuation and flexibility. The MICHELIN Winter Compound (Wic) is an anti-slip compound that offers both reliable traction and good abrasion resistance in temperatures down to " -30°C (-22°F).

Michelin soles have 45% natural rubber.

RUNNING





AURA RB9X®
Black
M: I23001-0A
W: I23002-0A



AURA RB9X®
LightGrey/Lime
M: I23001-0B
W: I23002-0B



AURA RB9X®
DeepBlue/Copper
M: I23001-0D
W: I23002-0D



ARCUS RB9X®
Black
M: H73003-0A
W: H73004-0A



ARCUS RB9X®
Aqua
M: H73003-0B



ARCUS RB9X®
Aqua/Aruba
W: H73004-0B



ARCUS RB9X® GTX
TrueBlack
M: H73001-0A
W: H73002-0A



ARCUS RB9X® GTX
Green/Stone
M: H73001-0C
W: H73002-0C



ARCUS RB9X® GTX
Sapphire/Stone
M: H73001-0D
W: H73002-0D



ROVER RB9X® GTX
Black/Slate Grey
M: D5453-0A
W: D5454-0A



ROVER RB9X® GTX
Teal/Stone
M: D5453-0B



ROVER RB9X® GTX
DustBlue/Stone
W: D5454-0D



ROVER RB9X® GTX
Blueberry
W: D5454-0E



HORIZON RB9X®
Black/Granite
M: G93003-0D
W: G93004-0D



HORIZON RB9X®
Aqua/Blue
M: G93003-0E



HORIZON RB9X®
Grape/CandyRed
W: G93004-0E



PYTHO6 RB9X®
Petroleum/Orange
M: H91001-0B



PYTHO6 RB9X®
Petroleum/Aruba
W: H91002-0B



**ACCELERITAS8
RB9X®**
Orange/Black
M: B53101-0B



**ACCELERITAS8
RB9X®**
Ocean/Orange
W: B53102-0B



SPIRIT8 OLX
Poison/Black
M: A98101-9B
W: A98102-9B



SISU OLX POISON
M: A98105-9A
W: A98106-9A

1799 kr

Ny modell



AURA RB9X®

Comfortable yet light running shoe
with focus on asphalt and gravel roads.

RB9X® outsole / Airy mesh upper / Fully cushioned and high comfort level.

Aura is a running shoe with focus on comfort. The airy and very light upper has engineered mesh zones with structure that makes additional reinforcement materials unnecessary, lowering both the weight and the environmental impact. The comfort is further enhanced by the OrthoLite® HybridPlus-Bio™ insock and the wide last. The rear pointing heel shape reduces pressure on the achilleas tendon as well as providing an easy and convenient instep. The heel cup shape keeps the foot in place.

The cut-outs around the eyestay makes it wrap perfectly around the foot, adapting seamlessly to each individual preference. The tongue has elastic bands on the sides,

ensuring the absolute best fit regardless of foot shape and giving that snug feeling. The fully cushioned midsole has a 6mm drop and is made of BUGforce® and BLOOM® foam EVA creating a smooth ride. The BUGforce® is not only propelling you forward but also prolongs the midsole compound's performance and lifetime by not getting compressed as fast as normal EVA. The rubber outsole is designed for asphalt and gravel running, with a lower lug depth. The rubber is open in the middle and in the back, below the heelbone, to give a softer heel strike. The RB9X® compound provides reliable traction in both dry and wet conditions.



Aura M RB9X® Black
I23001-0A
Aura W RB9X® Black
I23002-0A



Aura M RB9X® LightGrey/Lime
I23001-0B
Aura W RB9X® LightGrey/Lime
I23002-0B



Aura M RB9X® DeepBlue/Copper
I23001-0D
Aura W RB9X® DeepBlue/Copper
I23002-0D

Upper: Engineered mesh in bluesign® 100% recycled GRS certified PET Polyester.
 Lining: PET Polyester. 100% recycled, bluesign® and solution dyed, GRS certified.
 Insock: OrthoLite® HybridPlus-Bio™, removable.
 Midsole: BUGforce® EVA with 20% BLOOM® foam.
 Outsole: RB9X® non-studded traction rubber.
 Weight: 295 gr (US 10)/ 250 gr (USL 7,5)
 Size: US 7–13 (40 – 47)/USL 5,5–USL 11,5 (36–43)
 Torsion: Medium Flex
 Drop: 6 mm
 Cushioning: Full
 Last: Regular with roomy toebox.

SUSTAINABLE HIGHLIGHTS:

- Upper is made of bluesign®, solution dyed and 100% recycled GRS certified PET Polyester.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 31% natural rubber and 15% recycled rubber.



kg

%

%

1699 kr



ARCUS RB9X®

Long distance runs and walks on gravel roads and light trails.

RB9X® non-studded traction rubber / Airy mesh upper / Full cushion and high comfort.

Combining the best of two worlds, comfort and traction, Arcus RB9X® is the perfect shoe for long summer runs on gravel roads and light trails. Or maybe a quick walk if that's what the day has to offer. The outsole is made by our most advanced rubber, RB9X®, which in combination with a unique cleat pattern gives great traction on wet

stones and rocks. In addition to this Arcus is equipped with our most comfortable midsole, where a combination between lightweight and BLOOM® foam gives great cushioning and energy return. The last has a roomy toe box and the upper a highly breathable mesh, both being desirable features on long summer days out in the sun.



Arcus M RB9X® Black
H73003-0A

Arcus W RB9X® Black
H73004-0A



Arcus M RB9X® Aqua
H73003-0B



Arcus W RB9X® Aqua/Aruba
H73004-0B



Upper: Engineering mesh bluesign® 100 % recycled GRS certified PET Polyester. Protective TPU mudguard.

Lining: PET Polyester. 100% recycled, bluesign® and solution dyed, GRS certified.

Insock: OrthoLite® Hybrid, removable

Midsole: Lightweight EVA with 20 % BLOOM® foam.

Outsole: RB9X® non-studded traction rubber

Weight: 300 gr (US 10)/240 gr (USL 7,5)

Size: US 7–15 (40–49)/USL 5,5–USL 11,5 (36–43)

Torsion: Medium Flex

Drop: 6 mm

Cushioning: Full

Last: Regular with roomy toebox.

SUSTAINABLE HIGHLIGHTS:

- The RB9X® outsole contains 15% recycled rubber.
- Upper with bluesign® 100% recycled PET Polyester
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.



8,9 kg



30%



10%

1899 kr



ARCUS RB9X[®] GTX

Long distance runs and walks on gravel roads
and light trails in all kinds of weaher.

RB9X[®] non-studded traction rubber / Waterproof GORE-TEX[®] membrane / Full cushion and high comfort.

The perfect shoe for long gravel road runs. Arcus protects from foul weather thanks to the waterproof GORE-TEX[®] Invisible membrane. The membrane is integrated with the upper material, making it even softer and more comfortable than a traditional membrane bootie construction.

This shoe is for the user that wants to have extra cushioning, whether it might be for longer runs, recovery runs or when running with a backpack. To enhance the comfort

and great running feeling it has a rocker midsole to reduce pressure on the forefoot and heel and aid the momentum forward – giving a smooth stride. The midsole is made of compression molded EVA which enables a natural dual density where the forefoot has a higher density – giving a more responsive toe-off. This gives great comfort on longer runs and yet provides responsiveness and a great running feeling. The RB9X[®] outsole provides traction on both dry and wet surfaces, making Arcus the perfect running shoe in most weather conditions.



Arcus M RB9X® GTX TrueBlack
H73001-0A

Arcus W RB9X® GTX TrueBlack
H73002-0A



Arcus M RB9X® GTX Green/Stone
H73001-0C

Arcus W RB9X® GTX Green/Stone
H73002-0C



Arcus M RB9X® GTX Sapphire/Stone
H73001-0D

Arcus W RB9X® GTX Sapphire/Stone
H73002-0D



- Upper: Bluesign® PET polyester, from 100% recycled GRS certified textile.
Protective TPU mudguard.w
- Lining: PET Polyester. 100% recycled, bluesign® and solution dyed, GRS certified.
- Membrane: GORE-TEX® Invisible Fit, Oeko-Tex® 100 lining.
- Insock: OrthoLite® Hybrid, removable.
- Midsole: Lightweight EVA with 20% BLOOM® foam.
- Outsole: RB9X® non-studded traction rubber.
- Weight: 315 gr (US10)/250 gr (USL 7,5)
- Size: US 7–15 (40–49)/USL 5,5–USL 11,5 (36–43)
- Torsion: Medium Flex
- Drop: 6 mm
- Cushioning: Full
- Last: Regular with roomy toebox.

SUSTAINABLE HIGHLIGHTS:

- The RB9X® outsole contains 15% recycled rubber.
- Upper with bluesign® 100% recycled PET Polyester
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.



8,8 kg



23%



11%

1899 kr



ROVER RB9X[®] GTX

Running and speed hiking.

RB9X[®] non-studded traction rubber / Waterproof GORE-TEX[®] membrane / The BOA[®] Fit System.

Regardless if it comes to long distance running on rocky trails or a slow jog in foul weather a healthy foot climate is what can be expected from this versatile shoe. Durable yet smooth bluesign[®] Polyester upper, GORE-TEX[®] membrane keeps water out and the foot dry. The BOA[®] Fit System secures perfect upper fit with even closure and makes

the handling very convenient. The high torsion and fully cushioned midsole, in combination with the ESS system, result in a stable shoe that protects from over-pronating. The outsole pattern is designed so grip in mud as well as on rocks and together with the RB9X[®].



Rover M RB9X® GTX Black/Slate Grey
D5453-0A
Rover W RB9X® GTX Black/Slate Grey
D5454-0A



Rover M RB9X® GTX Teal/Stone
D5453-0B

Ny färg



Rover W RB9X® GTX DustBlue/Stone
D5454-0D

Ny färg



Rover W RB9X® GTX Blueberry
D5454-0E

Ny färg

- Upper: Bluesign® PET polyester, solution dyed.
- Lining: GORE-TEX® Extended Comfort membrane with bluesign® and Oeko-Tex® 100 certified lining textile.
- Lacing: The BOA® Fit System.
- Insock: OrthoLite® Hybrid, removable.
- Midsole: Lightweight EVA with 20% BLOOM® foam.
- Outsole: RB9X® non-studded traction rubber.
- Weight: 345 gr (US 10)/ 295 gr (USL 7,5)
- Size: US 7–15 (40–49)/USL 5,5–USL 11,5 (36–43)
- Torsion: Stability Flex
- Drop: 12 mm
- Cushioning: Full
- Last: Wide

SUSTAINABLE HIGHLIGHTS:

- The GORE-TEX® lining is bluesign® certified and meets Oeko-Tex® criteria.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



10,5 kg



8%



10%

1499 kr



HORIZON RB9X[®]

Light, less technical trails.

RB9X[®] non-studded traction rubber / Light and airy upper / Supportive stability and full cushioned.

Horizon is a running shoe for gravel roads and light trails, perfect for those that takes the first steps beyond the asphalt. Airy and soft upper with rich padding in the collar and tongue mean excellent comfort and the lacing system firmly fixates the foot in the right position. The tongue has a sock-like construction for even better fit.

A regular last in combination with a slightly wider toe box is the perfect combination for long runs in mixed terrain. Both toe box and heel cup have protective TPU mudguard.

The midsole adds torsional stability and is fully cushioned. The 7 mm drop hits the sweet spot for a shoe targeting light trail running and encourages high speed but also goes well with long recreational runs. The RB9X[®] outsole provides trail runners with traction in all kinds of conditions and terrain.



Horizon M RB9X® Black/Granite
G93003-0D

Horizon W RB9X® Black/Granite
G93004-0D



Horizon M RB9X® Aqua/Blue
G93003-0E

Ny färg



Horizon W RB9X® Grape/CandyRed
G93004-0E

Ny färg

- Upper: Bluesign® 100% airy Polyester textile with sublimation print. Protective TPU toecap.
- Lining: PET Polyester. 100% recycled, bluesign®, solution dyed and GRS certified.
- Insock: OrthoLite® Hybrid, removable.
- Midsole: Lightweight EVA with 20% BLOOM® foam.
- Outsole: RB9X® non-studded traction rubber.
- Weight: 290 gr (US 10)/240 gr (USL 7,5)
- Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
- Torsion: Medium Flex
- Drop: 7 mm
- Cushioning: Full
- Last: Regular

SUSTAINABLE HIGHLIGHTS:

- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



8,6 kg



28%



12%

1699 kr

Ny modell



PYTHO6 RB9X®

Trail running in all kind of terrain types and intensities.

RB9X® non-studded traction rubber / Light and low wet weight /
Medium drop and cushion give great ground control / Torsional rigidity and roomy toebox.

Pytho has been around for many years – this is the sixth generation! – and it combines features that many runners appreciate; medium drop, torsional rigidity and a spacious, protective toe box.

The Putek mesh upper is extremely light and durable, it also keeps the water absorption to a minimum resulting in almost none weight increase in wet conditions. A Mudguard around the entire shoe protects when the trail gets more technical.

The midsole adds torsional stability and the right level of support for trail running. The 9 mm drop hits the sweet spot for a shoe targeting light trail running and encourages high speed but also goes well with long recreational runs.

The outsole has the traction benchmark RB9X® rubber compound and a tread pattern made to grip also in muddy



Pytho6 M RB9X® Petroleum/Orange
H91001-0B



Pytho6 W RB9X® Petroleum/Aruba
H91002-0B

- Upper: Putek mesh (52% Polyurethane, 40% Polyamid, 8% Polyester).
- Lining: Quick dry polyester mesh. Bluesign®, solution dyed and 100% recycled.
- Insock: BLOOM® foam EVA, lined with bluesign®, solution dyed textile made from 100% recycled GRS certified PET Polyester textile.
- Midsole: Lightweight EVA with 20% BLOOM® foam. TPU stabilizer.
- Outsole: RB9X® non-studded traction rubber.
- Weight: 280 gr (US 10)/225 gr (USL 7,5)
- Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
- Torsion: Stability Flex
- Drop: 9 mm
- Cushioning: Medium
- Last: Regular with roomy toebox.



SUSTAINABLE HIGHLIGHTS:

- Midsole contains 20% BLOOM® foam, made by algae from overgrown lakes.
- Heel/Toe counters: Milspeed, 11–12% recycled fishing nets, 45–48% recycled polyethylene.
- 15% recycled rubber in outsole.



1499 kr



ACCELERITAS8 RB9X®

Orienteering, trail and off trail running, swim running, OCR running.

RB9X® non-studded traction rubber with tractor tire pattern /
Light and low wet weight / Low drop and superior ground control.

A new generation of the Acceleritas is here, targeting those that fancy minimalism and a must-have for the thrill-seeking runner venturing into swimrun, obstacle race or forest running! The upper is super soft and smooth, so light it feels like being barefoot. The water pickup is minimal, the drainage is excellent and hence the wet weight is almost as low as when it's dry. The heel cup is very soft and comfortable in order to reduce pressure at the Achilles tendon.

The midsole is very flexible and the terrain feel is remarkable thanks to the low profile of the sole. The shoe promotes the natural movement of the foot, it's like running in a

pair of socks, but socks that provide thermal and impact protection, and traction. The last has been updated with a slightly roomier toe box.

The outsole is designed with an aggressive pattern where dirt is steered away to the sides in diagonal channels, using the same principal as in tractor tires. The Acceleritas outsole is crowned with the jewel among sticky rubbers: RB9X®. This innovative rubber compound provides incredible traction on both wet and dry surfaces, without compromising the durability!



Acceleritas8 M RB9X® Orange/Black
B53101-0B



Acceleritas8 W RB9X® Ocean/Orange
B53102-0B



- Upper: Bluesign® PET Polyester, 100% recycled and GRS certified. Protective TPU mudguard.
- Lining: Half lined with bluesign®, 100% recycled, bluesign® and solution dyed, GRS certified PET Polyester.
- Insock: Removable. BLOOM® foam EVA lined with bluesign®, solution dyed and 100% recycled GRS certified PET Polyester textile.
- Midsole: Lightweight EVA with 20% BLOOM® foam, Rock Shield.
- Outsole: RB9X® non-studded traction rubber.
- Weight: 248 gr (US 10)/198 gr (USL 7,5)
- Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
- Torsion: Easy Flex
- Drop: 4 mm
- Cushioning: Responsive
- Last: Narrow racing fit with regular toebox.

SUSTAINABLE HIGHLIGHTS:

- Upper is made of bluesign®, 100% recycled and GRS certified PET Polyester.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



8,2 kg



26%



12%

1699 kr



SPIRIT8 OLX

Orienteering and off-trail running.

OLX studded traction with 14 studs / Light and low wet weight / Durable, protective without compromising comfort.

Spirit has been around for many years by now and still is the preferred shoe for many orienteers and off trail athletes, regardless if they are world champions or amateurs. Being the off trail benchmark doesn't mean you get to rest though, at least not if you want to stay ahead.

The key to success lies in the combination between low weight, smoothness and traction, but without compromising durability. The upper material is a bluesign® high abrasion recycled PET Polyester with a protective TPU mudguard, very smooth and with a thin and direct feeling. The low cut collar and the very comfy heel cup relieve the Achilles tendon from pressure.

The closed-cell foam of the heel cup and the upper Polyester fabric absorb very little water (maximum 20% increase when wet). The low sole profile and drop optimize ground control, but yet it's flexible to allow the foot to move naturally.

The last has been updated with a slightly roomier toe box. The outsole provides outstanding grip, with innovative diagonal ridge pattern, that is enhanced to amazing with 14 integrated OLX carbide tip studs.



Spirit8 M OLX Poison/Black
A98101-9B



Spirit8 W OLX Poison/Black
A98102-9B



- Upper: Bluesign® PET polyester, 100 % recycled and GRS certified. Protective TPU mudguard.
- Lining: Half lined with bluesign®, 100% recycled, bluesign® and solution dyed, GRS certified PET polyester.
- Insock: Removable. BLOOM® Foam EVA lined with bluesign®, solution dyed and 100% recycled GRS certified PET Polyester textile.
- Midsole: Lightweight EVA with 20% BLOOM® foam, Rock Shield.
- Outsole: Rubber with 14 fixed OLX carbide steel tip studs.
- Weight: 324 gr (US 10)/246 gr (USL 7,5)
- Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
- Torsion: Easy Flex
- Drop: 4 mm
- Cushioning: Responsive
- Last: Narrow racing fit with regular toebox.

SUSTAINABLE HIGHLIGHTS:

- Upper is made of bluesign®, 100% recycled and GRS certified PET Polyester.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.



BLOOM



8,6 kg



19%



9%

1999 kr



SISU OLX

For racing and training on technical trails or off-trail.

OLX studded traction with 14 studs / Low drop and superior ground control / The BOA® Fit System.

Sisu OLX is built for high speed in tough terrain. The traditional lacing system has been replaced by the BOA® Fit System, guaranteeing a perfect fit and speeding up the process of taking the shoe on and off. The BOA® Fit System also improves the midfoot hold and support which in turn result in an improved running economy.

The upper material is a bluesign® high abrasion recycled PET Polyester with a protective TPU mudguard, very smooth and with a thin and direct feeling. Sisu has a low drop (4mm), low sole profile and excellent ground control, ideal for technical trails and off trail-running. OLX is an Icebug technology with fixed studs, delivering the best possible traction on all surfaces nature has to offer.



Sisu M OLX Poison
A98105-9A



Sisu W OLX Poison
A98106-9A



- Upper: Bluesign® PET polyester, 100% recycled and GRS certified. Protective TPU mudguard.
- Lining: Half lined with bluesign®, 100% recycled, bluesign® and solution dyed, GRS certified PET Polyester.
- Lacing: The BOA® Fit System.
- Insock: Removable. BLOOM® foam EVA lined with bluesign®, solution dyed and 100% recycled GRS certified PET Polyester textile.
- Midsole: Lightweight EVA with 20% BLOOM® foam, Rock Shield.
- Outsole: Rubber with 14 fixed OLX carbide steel tip studs.
- Weight: 308 gr (US 10)/254 gr (USL 7,5)
- Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
- Torsion: Easy Flex
- Drop: 4 mm
- Cushioning: Responsive
- Last: Narrow racing fit with regular toebox.

SUSTAINABLE HIGHLIGHTS:

- Upper is made of bluesign®, 100% recycled and GRS certified PET Polyester.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.



BLOOM



9,0 kg



20%



9%

OUTDOOR





HAZE RB9X® GTX
 Black / Maple
 M: G93009-0B
 W: G93010-0B



HAZE RB9X® GTX
 Petroleum / Chestnut
 M: G93009-0E
 W: G93010-0E



HAZE RB9X® GTX
 Ash / SteelBlue
 M: G93009-0G
 W: G93010-0G



HAZE MID BIOSOLE™ GTX
 GreenStone / Orange
 M: G93019-0A



HAZE MID BIOSOLE™ GTX
 GreenStone / Orange
 W: G93020-0A



ROVER MID RB9X® GTX
 Black / Slate grey
 M: D5457-0A



ROVER MID RB9X® GTX
 Black / Mint
 W: D5458-0A



ROVER MID RB9X® GTX
 Blueberry
 W: D5458-0C



TIND RB9X®
 PineGrey / Black
 M: G93015-0A
 W: G93016-0C



TIND RB9X®
 Almond / Mint
 M: G93015-0B
 W: G93016-0B



TIND RB9X®
 LightGrey / Orange
 M: G93015-0C
 W: G93016-0D

1899 kr



HAZE RB9X[®] GTX

Trails for the adventurer.

RB9X[®] rubber compound / GORE-TEX[®] membrane / The BOA[®] Fit System.

Haze RB9X[®] GTX is a lightweight shoe for all weathers. It offers multi usage, from trail to speed-hiking and city. This is the trail shoe for the user that only wants to bring one pair of shoes when going on the next adventure, for all types of weather conditions and occasions. Running, hiking, walking in town – the perfect travel shoe.

This shoe is fully packed with features. The GORE-TEX[®] membrane offers comfortable waterproofness. The BOA[®] Fit System provides a perfect, precision fit – all day long.

It delivers more connectivity and stability and is built to perform in any environment. Haze has torsion stability and good cushioning. It's featured with protective lamination all around the foot to protect against abrasion in tougher terrain. The collar and tongue have comfortable padding. With the RB9X[®] rubber it performs on both dry and wet surfaces and together with the design of the outsole it provides reliable traction in various outdoor terrains.



Haze M RB9X® GTX Black/Maple
G93009-0B

Haze W RB9X® GTX Black/Maple
G93010-0B



Haze M RB9X® GTX Petroleum/Chestnut
G93009-0E

Haze W RB9X® GTX Petroleum/Chestnut
G93010-0E

Ny färg



Haze M RB9X® GTX Ash/SteelBlue
G93009-0G

Haze W RB9X® GTX Ash/SteelBlue
G93010-0G

Ny färg

- Upper: Bluesign® and solution dyed Polyester, TPU laminate.
- Laces: The BOA® Fit System.
- Lining: Bluesign® 100% recycled PET and solution dyed.
- Membrane: GORE-TEX® membrane.
- Insock: Ortholite Hybrid lined with bluesign® 100% recycled and solution dyed PET Polyester.
- Midsole: Lightweight EVA with 20% BLOOM® foam.
- Outsole: RB9X® with 15% recycled rubber.
- Size: US 7–15 (40–49)/USL 5,5–USL 11,5 (36–43)
- Torsion: Medium
- Drop: 7 mm
- Cushioning: Full
- Last: Medium

SUSTAINABLE HIGHLIGHTS:

- The GORE-TEX® lining is bluesign® and GRS certified, solution dyed, and meets Oeko-Tex® criteria.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



9,0 kg



25%



12%

2199 kr

Ny modell



HAZE MID BIOSOLE™ GTX

Daily winter adventures.

Biosole™, with 62% natural rubber / Waterproof GORE-TEX® membrane.
Fully cushioned and high comfort level.

Haze Mid Biosole GTX is a lightweight midcut shoe for winter multi-usage, from speed-hiking to everyday use in the city. A modern shoe that focuses on comfort, made on a platform and with functional light materials coming from the running category. The GORE-TEX® membrane offers comfortable waterproofness.

Haze has torsional stability and a full cushioning. It's featured with protective mudguard all around the foot to protect against abrasion in tough terrain. The collar and tongue have comfortable and soft padding. With the Biosole™ outsole the shoe provides traction and comfort even in cold temperatures.



Haze M Mid Biosole™ GTX GreenStone/Orange
G93019-0A



Haze W Mid Biosole™ GTX GreenStone/Orange
G93020-0A



Upper: Bluesign® and 100% recycled GRS certified PET Polyester. Protective TPU mudguard.

Lining: GORE-TEX® Extended Comfort. Bluesign® and Oeko-Tex® 100 certified textile.

Insock: Ortholite Hybrid®, bluesign®, solution dyed and GRS certified 100 % recycled Polyester.

Midsol: Lightweight EVA with 20 % BLOOM® foam.

Outsole: Biosole™, non-studded four-season rubber.

Size: US 7–13 (40–47) / USL 5,5–USL 11,5 (36–43)

Torsion: Medium

Drop: 7 mm

Cushioning: Full

Last: Medium

SUSTAINABLE HIGHLIGHTS:

- Upper is made of bluesign®, 100% recycled and GRS certified PET Polyester.
- The Biosole™ outsole contains 62% natural rubber.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.



n/a yet



n/a yet



n/a yet

2199 kr



ROVER MID RB9X® GTX

Speed hiking, adventurous walks or just everyday life.

RB9X® outsole / GORE-TEX® membrane / The BOA® Fit System / Mid-cut support and protection.

Be it an adventurous walk or a berry picking stroll in the woods, a mid cut shaft provides the stability and protection necessary to keep the feet happy also on very long days out in the nature. Based on the comfortable Pytho platform this is an exciting addition to the Icebug outdoor line.

Durable yet smooth bluesign® Polyester upper, GORE-TEX® membrane keeps water out and the foot dry. The BOA® Fit System secures perfect upper fit with even closure and

makes the handling very convenient. Soft thick padding around the heel counter. The high torsion and fully cushioned midsole, in combination with the ESS system, result in a stable shoe that protects from over-pronating. The unstudded outsole has a pattern that is designed to grip in mud as well as on rocks, together with the RB9X® rubber compound it provides traction also in winter temperatures.



Rover Mid M RB9X® GTX Black/Slate grey
D5457-0A



Rover Mid W RB9X® GTX Black/Mint
D5458-0A



Rover Mid W RB9X® GTX Blueberry
D5458-0C

Ny färg



Upper: Bluesign® and solution dyed Polyester.
 Lining: GORE-TEX® Extended Comfort. Bluesign® and Oeko-Tex® 100 certified textile.
 Lacing: The BOA® Fit System
 Insock: Removable. Ortholite® Hybrid lined with solution dyed, bluesign® and 100% recycled PET Polyester.
 Midsole: Lightweight EVA with 20% BLOOM® foam.
 Outsole: RB9X® rubber with 15% recycled rubber content.
 Weight: 398 gr (US 10)/328 gr (USL 7,5)
 Size: US 7–15 (40–49)/USL 5,5–USL 11,5 (36–43)
 Torsion: Stability Flex
 Drop: 12 mm
 Cushioning: Full
 Last: Medium

SUSTAINABLE HIGHLIGHTS:

- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- The GORE-TEX® Extended Comfort lining is bluesign® certified meets Oeko-Tex® 100 criteria.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



n/a yet



n/a yet



n/a yet

1499 kr



TIND RB9X®

Day hikes and everyday life.

RB9X® non-studded traction rubber / Water resistant / Comfortable last and roomy toebox.

An active lifestyle requires footwear with the right properties. Tind RB9X® is a comfortable low-hiker, suitable for as well day hikes in the forest and mountains, as for walks in cities or the park. The suede upper ages beautifully and gets a good looking patina over

the years. The padded tongue and collar, the comfortable last together with the roomy toebox are all features much appreciated by the foot after long days in the outdoors. The RB9X® provides benchmark traction at both dry and wet surfaces.



Tind M RB9X® PineGrey/Black
G93015-0A

Tind W RB9X® PineGrey/Black
G93016-0C



Tind M RB9X® Almond/Mint
G93015-0B

Tind W RB9X® Almond/Mint
G93016-0B

Upper: Suede leather/recycled rubber mudguard.
 Lining: 100% recycled GRS certified PET Polyester.
 Insock: OrthoLite® Hybrid, removable.
 Midsole: Lightweight EVA with 20% BLOOM® foam.
 Outsole: RB9X® non-studded traction rubber.
 Size: US 7–13 (40–47)/USL 5,5–USL 11,5 (36–43)
 Last: Comfort fit last with roomy toebox.



Tind M RB9X® LightGrey/Orange
G93015-0C

Tind W RB9X® LightGrey/Orange
G93016-0D

Ny färg

SUSTAINABLE HIGHLIGHTS:

- Upper is made of suede leather that is gold rated by LWG.
- Midsole with 20% BLOOM® foam, made by algae from overgrown lakes
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- The RB9X® outsole contains 15% recycled rubber.



14,3 kg



21%



10%

LIFESTYLE





ELI RB9X®
Black
F88025-0A



ELI RB9X®
SteelBlue
F88025-0B



ELI RB9X®
Turquoise
F88025-0D



ELI RB9X®
Olive
F88025-0E



ELI RB9X®
PearlWhite
F88025-0G



ELI RB9X®
Violet
F88025-0H



ELI RB9X®
Mustard
F88025-0J



ELI RB9X® GTX
TrueBlack
F88029-0A



ELI RB9X® GTX
Olive/Black
F88029-0B



**EIDE REWOOL
BIOSOLE™**
Dark Grey
F88027-0A



**EIDE REWOOL
BIOSOLE™**
PineGreen
F88027-0D



**AURA REWOOL
BIOSOLE™**
WhiteSand
I23003-0B



**AURA REWOOL
BIOSOLE™**
SageGreen
I23003-0C



**LARVIK HEMP
BIOSOLE™**
TrueBlack
H84003-0A



**LARVIK HEMP
BIOSOLE™**
Coffee/Black
H84003-0B



**LARVIK HEMP
BIOSOLE™**
PineGrey/Black
H84003-0C

1399 kr



Ny färg

Eli RB9X® Mustard
F88025-0J

ELI RB9X® Summer walking.

RB9X® non-studded traction rubber / Airy and comfy upper / Easy pull on style.

Eli is perfect for summer walking and living, combining the airiness of a sports sandal with the casual sportiness of a great looking sneaker. Engineered mesh upper keeps the feet cool on summer days. Ergonomically shaped last, memory foam insock and midsole roll for superb foot health.

Well-cushioned BUGforce® midsole results in a soft impact and an appx 50% better energy return than a standard EVA foam midsole. Elastic cord instead of regular lacing provides an easy on and off feature. RB9X® outsole provides traction on Sunday strolls and downtown walks.



Eli RB9X® Black
F88025-0A



Eli RB9X® SteelBlue
F88025-0B



Eli RB9X® Turquoise
F88025-0D



Eli RB9X® Olive
F88025-0E



Eli RB9X® PearlWhite
F88025-0G

Ny färg



Eli RB9X® Violet
F88025-0H

Ny färg



- Upper: Knitted engineered mesh of 100% recycled and solution dyed PET Polyester yarn.
- Lining: Bluesign® 100% recycled and solution dyed PET polyester textile.
- Insock: Ortholite Hybrid lined with bluesign® 100% recycled and solution dyed PET Polyester.
- Midsole: BUGforce® EVA with 20% BLOOM® foam.
- Outsole: RB9X® non-studded traction rubber.
- Size: US 4-12, 13, 14, 15 (36-49)
- Last: Wide

SUSTAINABLE HIGHLIGHTS:

- Upper from 100% recycled and solution dyed Polyester.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11-12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



8,2 kg



34%



13%

1799 kr

Ny modell



Eli RB9X[®] GTX

Smooth, soft and waterproof, the Eli GTX RB9X[®] is the perfect lifestyle shoe for all kinds of weather.

RB9X[®] non-studded traction rubber / Waterproof GORE-TEX[®] membrane / Smooth and comfy upper.

Eli is one of our most beloved Icebug styles, with appreciated features such as great fit, soft comfort and minimalistic looks that works for any kind of occasion. This version is taking Eli to the next level, making it ready for all kinds of summer weather by adding a waterproof GORE-TEX[®] membrane to it. To keep the super comfy feeling, we are using GORE-TEX[®] Invisible Fit membrane, which is thinner and softer than the typical membrane booty construction.

The knitted upper is made from recycled PET, and the yarn is solution dyed for minimizing energy and water consumption in the dyeing process. The durable toecap adds both protection and increased durability an adventure-ready lifestyle shoe. The midsole compound is boosted with BUGforce[®], giving cushy comfort and energy return for long walks. An outsole with the rubber compound RB9X[®] means reliable traction on both dry and wet surfaces.



Eli RB9X® GTX TrueBlack
F88029-0A



Eli RB9X® GTX Olive/Black
F88029-0B

Upper: Knitted engineered mesh of 100% recycled and solution dyed PET Polyester yarn.

Lining: GORE-TEX® Invisible Fit, with Oeko-Tex® 100 lining.

Insock: Ortholite HybridPlus-Bio™.

Midsole: BUGforce® EVA with 20% BLOOM® foam.

Outsole: RB9X® non-studded traction rubber.

Size: US 4–12, 13 (36–47)

Last: Wide

SUSTAINABLE HIGHLIGHTS:

- Upper from 100% recycled and solution dyed Polyester.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The RB9X® outsole contains 15% recycled rubber.



kg



%



%

1499 kr



EIDE REWOOL BIOSOLE™

Soft wooly sneaker.

Biosole™, with 62% natural rubber / Wool with natural thermo-regulating qualities / Great walking comfort.

Eide has a mono-material upper made from felted wool. The design is clean and minimalist with a sneaker appeal. The felted wool is made from upcycling scrap from wool clothes and fabric production. The wool upper only has one layer of material, minimizing the use of glue and different materials.

Thanks to the excellent natural properties of wool Eide has natural anti-odour qualities as well as great thermo-regulating qualities – being cold when it is warm and warm when

it is cold. The soft and comfortable upper together with the cushioning s EVA midsole with BLOOM® foam makes this shoe super comfortable.

The perfect lifestyle shoe, combining comfort with a strong sustainability focus.



Eide ReWool Biosole™ Dark Grey
F88027-0A



Eide ReWool Biosole™ PineGreen
F88027-0D



Upper: Recycled wool, minimum of 50% wool content (mixed with synthetics).

Lining: None

Insock: BLOOM® foam EVA lined with Woolpower recycled merino wool felt.

Midsole: BUGforce® EVA with 20% BLOOM® foam.

Outsole: Biosole™, with 62% natural rubber.

Size: US 4–12, 13 (36–47)

Last: Wide

SUSTAINABLE HIGHLIGHTS:

- Upper is made of wool, 50% of it has been recycled.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The Biosole™ outsole contains 62% natural rubber.
- The Milspeed inner heel and toe reinforcements are made of 60% recycled plastic, out of which 11–12% are recycled nylon fishing nets.



7,8 kg



27%



37%

1699 kr

Ny modell



AURA REWOOL BIOSOLE™

The perfect summer walking shoe,
with a light airy upper and top notch comfort.

Biosole™, with 62% natural rubber / Light and airy upper / Full cushion and high comfort.

Wearing Aura ReWool is like walking on clouds, with its full cushion and low weight. The aim when designing the shoe has been to maximize the usage of natural materials. Wool is great when it comes to create a good foot climate and especially when the entire upper is designed as a one layer engineered knit to keep it as airy and thin as possible.

The upper material consists of 50% ReWool in the upper, as recycled wool has a far lower impact on the environment than what virgin wool has, but in order to give the shoe an abrasion resistance it is mixed with 50% recycled polyester.

The midsole is soft and has energy returning BUGforce® mixed with BLOOM® algae EVA. The Biosole™ is grippy and durable, it is made of 60% natural rubber and 15% recycled rubber. The removable insock is lined with recycled felted wool from Wool-powers production. Aura ReWool is the perfect summer lifestyles and walking shoe.



Aura ReWool Biosole™ WhiteSand
I23003-0B



Aura ReWool Biosole™ SageGreen
I23003-0C

Upper: 50% recycled wool, 50% recycled and solution dyed Polyester.
Lining: None
Insock: BLOOM® foam EVA lined with Woolpower recycled merino wool felt.
Midsole: BUGforce® EVA with 20% BLOOM® foam.
Outsole: Biosole™, non-studded four-season rubber.
Size: US 4–12, 13 (36–47)
Drop: 6 mm
Last: Regular with roomy toebox.

SUSTAINABLE HIGHLIGHTS:

- Upper is made of 50% recycled wool and 50% recycled Polyester.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- The Biosole™ outsole contains 62% natural rubber.



1799 kr



LARVIK HEMP BIOSOLE™

For the urban explorer.

Biosole™, with 62% natural rubber / Water repellent hemp and nubuck upper / Sustainable comfort.

This product has two main focuses: Reduce the use of plastics in performance footwear and provide a comfortable foot climate! The use of 100% Hemp and Wool padding in the collar and tongue creates great thermo regulating properties; cools the feet when it's warm and warms when it's cold. The Oily nubuck leather makes the boot water repellent where it needs it the most and the Hemp is treated with a PFC-free DWR.

The water repellency can also be increased by applying a natural beeswax. Larvik Hemp Biosole is a boot made for everyday activities and light hiking. It's stable and well cushioned to support the feet during longer day hikes and equipped with amazing grip outsole design and rubber compound. Larvik is the shoe for the sustainability aware outdoor enthusiast.



Larvik Hemp Biosole™ TrueBlack
H84003-0A



Larvik Hemp Biosole™ Coffee/Black
H84003-0B



Larvik Hemp Biosole™ PineGrey/Black
H84003-0C

Ny färg

- Upper: DriTan® oily nubuck leather and 100% Hemp.
- Lining: PET Polyester. 100% recycled, bluesign®, solution dyed and GRS certified.
- Insock: BLOOM® foam EVA, lined with bluesign®, solution dyed textile made from 100% recycled GRS certified PET Polyester textile.
- Midsole: Lightweight EVA with 20% BLOOM® foam.
- Outsole: Biosole™, with 62% natural rubber.
- Size: US 4–12, 13 (36–47)
- Last: Regular

SUSTAINABLE HIGHLIGHTS:

- Upper is made of DriTan™ oily nubuck leather that is gold rated by LWG.
- Parts of the upper are made of 100% hemp.
- Midsole EVA contains 20% BLOOM® foam, which is made from algae from overgrown lakes.
- Biosole™ outsole, with 62% natural rubber.



13,0 kg



22%



37%

ICEBUG INSOLES



Comfort Low Blue
518206A

Comfort Medium Blue
518207A

Comfort High Blue
518208A



Slim Low Yellow
518306A

Slim Medium Yellow
518307A

Slim High Yellow
518308A



Comfort Medium Charcoal
518207B

Comfort High Charcoal
518208B



Slim Medium Black
518307B

Slim High Black
518308B

499 kr

COMFORT

The footbeds in the COMFORT range is for those seeking maximum cushioning in combination with the unique dynamic support Icebug Insoles provides. Icebug Insoles COMFORT fits most shoes with removable insole. Icebug Insoles COMFORT is 5 mm high. The footbed is available in three different variants, Low, Medium and High, to fit various arch heights.

449 kr

SLIM

Icebug Insoles SLIM is an extra thin version of our footbed. It fits in shoes suited for running and soccer as well as your casual sneakers. The footbed provides the same support as Icebug Insoles FAT but with somewhat less cushioning. Icebug Insoles SLIM is 2 mm high. The footbed is available in three different variants, Low, Medium and High, to fit various arch heights.

H2O PROPERTIES

GORE-TEX®

Products with this symbol are 100% waterproof and are engineered with GORE-TEX® Extended Comfort Footwear technology that carries the GUARANTEED TO KEEP YOU DRY™ promise. They combine durable waterproofness and optimized breathability, offering enduring waterproof protection and optimized climate comfort. Water stays on the outside while perspiration can easily escape from the inside.



BUGdri®

The BUGdri® marked products have a tape sealed boot construction, where the membrane surrounds the foot like a sock between the lining and upper material to keep water out and provide a good micro climate inside.



WATER RESISTANT

Water resistant footwear use materials that are treated or dense enough to repel water. Water resistant products give you protection from foul weather, splashing and slush. The gain is a high level of breathability and the ability to shape better with the foot. To maintain the water resistance of a treatment a material needs to be taken care of properly.



NON ABSORBING

Non absorbing materials gain very little weight when they get wet. Important for footwear used in wet condition activities where weight is a critical factor. Note that being non-absorbing does not mean that they keep the inside of the shoe dry.



THE BOA® FIT SYSTEM

Delivering fit solutions purpose-built for performance, the BOA® Fit System consists of three integral parts: a micro-adjustable dial, a super-strong light-weight lace and low friction lace guides. Each unique configuration is engineered for fast, effortless, precision fit and is backed by the BOA® Guarantee.



THE BENEFITS OF THE BOA® FIT SYSTEM

AGILITY AND SPEED

The BOA® Fit System enables faster, more powerful directional changes through a seamless connection between equipment and body.

POWER AND PRECISION

Power without compromising precision, the BOA® Fit System delivers more explosive action and unparalleled accuracy.

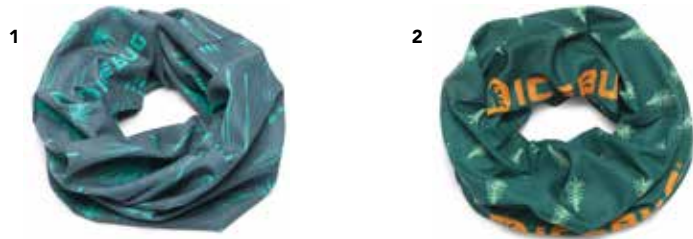
ENDURANCE AND HEALTH

Go further, faster, and stronger. The BOA® Fit System saves energy by improving circulation and efficiency.

DURABILITY AND QUALITY

Engineered with high quality, durable materials, and rigorously field tested, the BOA® Fit System is guaranteed to perform in any environment.

ACCESSORIES



1–2. ICETUBE

A stretchy tube with a range of applications. Use as a neck warmer, hat, bandana or something else. Very nice for when the temperature starts dropping!

- 1. 99251H Icetube Barr.
- 2. 99251J Icetube Woods.

99 kr



3–5. ICETUBE

- 3. 99251K Icetube NorthernLight.
- 4. 99251L Icetube Dusk.
- 5. 99251M Icetube AutumnBirch.



199 kr

189 kr

6. WARM WOOL SOCK

99550A Black/Grey. Material: 68% Wool, 29% PA, 3% Lycra. Made in Sweden.
Sizes: EUR 34–36, 37–39, 40–42, 43–45, 46–48.

7. ACTIVE MERINO SOCK

99549A Spots Black/Grey. Material: 60% Merino wool, 34% PA, 6% Lycra. Made in Sweden.
Sizes: EUR 34–36, 37–39, 40–42, 43–45, 46–48.

8. ACTIVE MERINO SOCK

99549B Spots Black/Hibiscus. Material: 60% Merino wool, 34% PA, 6% Lycra. Made in Sweden.
Sizes: EUR 34–36, 37–39, 40–42, 43–45, 46–48.



179 kr

9. TRAIL MERINO SOCK

Black 99551A.
Material: 56% Merino wool, 26% PA, 18% Lycra. Made in Sweden.
Sizes: EUR 34–36, 37–39, 40–42, 43–45, 46–48.

10. TRAIL MERINO SOCK

Storm Blue 99551B.
Material: 56% Merino wool, 26% PA, 18% Lycra. Made in Sweden.
Sizes: EUR 34–36, 37–39, 40–42, 43–45, 46–48.

ACCESSORIES

11



11. OVERSHOE

Black C6799.

The overshoe is a full rubber extra sole that easily can be put on without having to take off your Icebugs, covering the sole and the studs. It protects, for instance, sensitive floors from being damaged by the protruding studs. It is not intended to be used for long distances.

Caution: The Overshoe might be slippery on wet floors.

Sizes:

US 4–5.5 (USL L5.5–7), US 6–7.5 (USL L7.5–9), US 8–9.5 (USL L9.5– 10.5), US 10–11.5, US 12–13.

349 kr

12



12. POCKET GAITER

Black B1599C.

Light weight, elastic gaiter that keeps mud and debris out of the shoes. The gaiter is water repellent, still with a very high level of breathability. A major injury risk during winter is that the Achilles tendon gets wet, cold and stiff. Sealing the edge of the shoe, and adding warmth to this area, helps preventing this problem.

There are three sizes:

Small (for sizes 36–39)

Medium (for sizes 40–43)

Large (for sizes 44–47).

399 kr

A changemaking community

Our vision is to be a changemaker for a society where people can thrive, on a planet in balance.

This is not some dreamy, distant outcome of the work we do. It is the work.

Every day, for all of us.



Not about being perfect but about being ethical

We act on best knowledge. Strive for maximum impact.
Focus on what we're uniquely positioned to do.

Taking your responsibility by doing the right thing when
you know what the right thing is.

If we believe that the World needs to be on a strict CO₂
budget and that a 50% emission cut is needed by 2030,
we need to get on that program too, and we can't air
freight products home just to catch the sales.

Since we don't have to satisfy the stock market or venture
capitalists, the boundary is not "we will do this as long as
it doesn't hurt our profit". Growth and profit don't have a
real value for us by themselves, but only to secure our
survival and as a means to make more impact towards
our vision.

To make this happen we need to change the culture
around us, to a culture where resources are respected,
to a culture where taking care of things you already own
gives more of a kick than buying new stuff, to a culture
where the quality of an experience isn't measured by how
exotic or flashy it is, when spending some time in the
forest together with people you like can be just as or
even more fulfilling.

To a business culture where you don't prioritize your
short-term profit over long term effects on people and
nature.

How we make a difference



1% FOR THE PLANET

1% of our sales are always donated to environmental nonprofits. NPOs we have supported last year: One tree Planted, Protect our Winters, Naturarvet.



FAIR WEAR FOUNDATION

Icebug is member of Fair Wear Foundation, an international non-profit organization with focus on labour conditions in garment and footwear production. The mission is to help the industry to secure safe, dignified and properly paid employment for their workers.



**FOLLOW THE
FOOTPRINTS**



Scan this code
and see all information about
our Arcus RB9X® (FW22)

FOLLOW THE FOOTPRINT™

Through Follow the Footprints™ we make it possible to easily follow and check that we walk the talk. Simply scan the QR code to land at a locked blockchain-based website hosted by TrustTrace. There you find the key sustainability indicators, as well as the product journey.



Icebug is a Swedish footwear brand, started by mother and son in 2001, to save the World from slipping. We're experts on traction technologies, empowering people to get outdoors and enjoy being active all year round. Still being independent means that we are free to take decision based on what we think is right long term. Like changing the way the footwear industry – and indeed business in general – works. Join us in the quest for a sustainable future!



Icebug is the first outdoor or performance footwear brand to join One Percent for the Planet. This means that we're joining a global community for change that commits to use at least one percent of the annual sale to support environmental non-profits in their work.



Icebug has offset all historical carbon emissions and since 2019 we're offsetting 200% of emissions caused, getting recognized by the UN as the World's first climate positive outdoor footwear brand. We've already made substantial reductions and have committed to cut emissions by 50% to 2030 and be net-zero by 2050 – following the roadmap to keep global warming below 1,5 degrees. Icebug and all our products have also been third party certified as Climate Neutral by climateneutral.org.

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